



PIVERDIE FORMATIONS FLEURISTES
France & Hong Kong Superior Floral Design Academy
French Floral Operation & Management Entrepreneurship Course

| Course | Date | Class Content |
|--------|-----------------|--|
| Day 1 | Oct 22 (SAT) | 10:00-18:00 Theory: Introduction of floral tools; techniques for colours and materials combination; cost calculation and control; job safety and occupational standard I; taxation issues; lists of equipment for running floral business Practice: 360-Degree Roses Bouquet and Preserved Flower Bouquet Demonstration: French Vintage Table Flower Arrangement |
| Day 2 | Oct 23 (SUN) | 10:00-18:00 Theory#: Job safety and occupational standard II; LPV signature wrapping skill; operation guidelines for peak seasons & festivals Practice: Ceremony Hampers & Hand-tied Natural Style Bouquet Demonstration: French Floral Decoration for Reception Desks |
| Day 3 | Oct 30 (SUN) | 10:00-18:00 Theory#: Bouquet delivery and precautions Practice: Floral Box Design and Packing; French Bridal Bouquet Design; French Corsage Design Demonstration: French Cascade (Bridal) Bouquet |
| Day 4 | Nov 05 (SAT) | 10:00-18:00 Theory: Supplier Sourcing Dos and Don'ts Practice: 66 Stems Roses Bouquet; Fieldtrip to local markets & suppliers for a. bouquet b. table flower arrangement c. hampers (Offer student \$500 cash for purchasing) Demonstration: 99 Stems Roses Bouquet |
| Day 5 | Nov 06 (SUN) | 10:00-18:00 Theory#: Operation guidelines for IG (virtual) Shop and Physical Shop; Renovation Decoration & Design; Product Photo Standards and Photographing Skills I Practice: Long Dinning Table Flower Arrangement & Window Display Demonstration: French Candles Table Flower Arrangement |

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| Day 6 | Nov 12 (SAT) | <p style="text-align: center;">10:00-19:00</p> <p><u>Theory:</u> Product Photo Standards and Photographing Skills II</p> <p><u>Practice:</u> French Wedding Decoration (arch, chair, aisle [group project] and French Wedding Car Decoration [outdoor])</p> <p><u>Demonstration:</u> Signage Floral Design</p> |
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*Conduct in video conference and hold by Mr. Michael Pat (PFFC of Piverdie French Superior Floral Design Academy, also Director of Piverdie Hong Kong and Macao Branch)

*Single Class: HK\$4,580 (including material fee)

*Certification Fee: HK\$22,688 (6 Days, including material fee)

***Course prerequisite:** Participants must have basic knowledge of floral arrangements, particularly techniques that handle structures, bouquet and table flowers.

*Course fee should be paid and confirmed before class commences.

*All payments are not refundable expect for course cancellation / or enrollment does not reach the basic required number.

*Course registration before 08/Oct/2022 will get the early bird discount – HKD \$1,500 (not applicable to registered students)

*2 people together 10% off / registered students 12% off

*Aforementioned promotions can only be used once and based on the subjectivity of discount

*Including tuition and material fee

*Including snacks and drinks

*Including photography

*For health and safety reason, all students must wear medical masks for classes

*Attendance with 100% along with receiving instructor's approval of the learnt techniques will

receive 'PIVERDIE FORMATIONS FLEURISTES – **French Floral Operation & Management**

Entrepreneurship Course Certification” from LPV Flower School and French PIVERDIE FORMATIONS FLERUISTE.

LPV La Planète Verte is a French Floral Design brand originated from Angers, France, a city where various fresh cut flowers and plants can be seen all year. LPV is particularly specified designing floral art filled with French romance. “Chic à la Française” is the goal that we strive for.

LPV has also worked with various luxury brands, hotels, restaurants such as Ascott Hotel, Bvlgari, Buccellati, Cartier, Chanel, Chopard, Dior, D&G, DFS, Franck Muller, Graff , Giorgio Armani, Guerlain ,Galaxy Macau, Harry Winston, JaegerLeCoultre, JW hotel, Louis Vuitton, Lancôme, Lady M , Omega, Rado, Royal Hotel, Tiffany & Co., Tory Burch, Van Cleef and Arpel, Wynn Palace Macau; Design for Lui Che Woo Prize Gala Dinner, Macau Government Headquarter Open Day, Macao Institute for Tourism Studies, and etc., in which we cater floral design services, activities, and events.

Hong Kong Branch

Address: 1/F, Yam Tze Commercial Building, 23 Thomson Road, Wan Chai, HK

Tel: (852) 2330 0130, (852) 2330 0203 WHATSAPP: (852) 5713 0413 WeChat: LPVHongKong

EMAIL : info@lpvbk.com

Macau Branch:

Address: RUA DE PEDRO COUTINHO NO.11, TAK MEI R/C B ,MACAU Tel : (853)28562811

WHATSAAPP: (853)68483113 WECHAT:LPVMACAU EMAIL : info@lpvmo.com